

Semester I					
Subject Code	Subject	Category of Subjects	Credit	Internal Assessment	External Assessment
MCC-110	New Trends in Accounting	Core	4	40	60
MCC-112	Principles of Management and Mgt. Information System (MIS)	Interdisciplinary	4	40	60
Marketing Specialization					
MCM-111	Marketing Techniques	Core- Elective	4	40	60
MCM-112	Consumer Behavior	Core- Elective	4	40	60
Accountancy Specialization					
MCA-114	Corporate Finance	Core- Elective	4	40	60
MCA-112	Financial Management	Core- Elective	4	40	60
Banking and Finance Specialization					
MCB-111	Banking Practices	Core- Elective	4	40	60
MCB-112	Central Banking	Core- Elective	4	40	60
MCAE-111	Advanced English	AECC	4	40	60
		Total Credit	20	200	300
		Total		500	

Semester II					
Subject Code	Subject	Category of Subjects	Credit	Internal Assessment	External Assessment
MCC-201	Industrial Economics	Core	4	40	60
MCC-202	Business Skills for Excellence	Core	4	40	60
Marketing Specialization					
MCM-213	Social Media Marketing	Core- Elective	4	40	60
MCM-212	Services Marketing	Core- Elective	4	40	60
Accountancy Specialization					
MCA-211	Company Accounting	Core- Elective	4	40	60
MCA-112	Auditing	Core- Elective	4	40	60
Banking and Finance Specialization					
MCB-214	E-Banking & Financial Services	Core- Elective	4	40	60
MCB-212	Monetary Policy	Core- Elective	4	40	60
MCAE-212	Effective Communication & Personality Development	Skill Based	4	40	60
		Total Credit	20	200	300
		Total		500	

Semester III					
Subject Code	Subject	Category of Subjects	Credit	Internal Assessment	External Assessment
MCC-311	Business Finance	Core	4	40	60
MCC-312	Global Business Environment	Core	4	40	60
Marketing Specialization					
MCM-313	B2B Marketing	Core- Elective	4	40	60
MCM-314	Integrated Marketing Communication	Core- Elective	4	40	60
Accountancy Specialization					
MCA-311	Advanced Costing	Core- Elective	4	40	60
MCA-312	Costing	Core- Elective	4	40	60
Banking and Finance Specialization					
MCB-311	Corporate Banking	Core- Elective	4	40	60
MCB-312	Retail Banking	Core- Elective	4	40	60
MCAE-311	Advanced Excel (Practical)	Skill Based	4	40	60
		Total Credit	20	200	300
		Total		600	

Semester IV					
Subject Code	Subject	Category of Subjects	Credit	Internal Assessment	External Assessment
MCC-411	Modern Entrepreneurship Development	Core	4	40	60
MCC-412	Research Methodology in Business	Core	4	40	60
Marketing Specialization					
MCM-411	Brand Management	Core- Elective	4	40	60
MCM-412	Project	Core- Elective	4	40	60
Accountancy Specialization					
MCA-411	Business Taxation	Core- Elective	4	40	60
MCA-412	Project	Core- Elective	4	40	60
Banking and Finance Specialization					
MCB-411	Management of Banks	Core- Elective	4	40	60
MCB-412	Project	Core- Elective	4	40	60
MCAE-411	Ethical Studies	Value Added	4	100	
		Total Credit	20	260	240
		Total		600	